ECHA’s substitution strategy

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**REACH, Classification and Biocides legislation**

- Promote substitution activities by design
- Pushing companies to search for and move to safer alternatives
  - *directly* (e.g. Restriction, Authorisation)
  - *indirectly* (e.g. CLP, Registration, eSDS, communication along supply chain)
- Creates a strong demand for substitutes
- New, safer chemicals will stimulate innovation and support competitiveness of European industry
Goals for ECHA’s substitution strategy

Boost
Availability & adoption of safer alternative substances & technologies

Support
Informed & meaningful substitution of chemicals of concern in the EU
Approach

• Promote best practice & change of mind-set

• Substitution as part of innovation, creating
  • Business opportunities
  • Environmental and health benefits

• Collaboration with stakeholders is vital

• Stepwise-approach: Four action areas
ECHA’s Substitution strategy

**Mindset**
Capacity building

**Innovation**
Facilitating access to funding and technical support

**Substitution networks**
Facilitating the use of ECHA’s data for sustainable substitution

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